#### My Thinking is NOT for Sale

Charles Tolman
Grumpy Old Programmer

ct @ acm.org : http://charlestolman.com

### Why am I am here?

## To be a Better Developer

#### What does this mean?

### Finding out what a User Needs

### Ensuring any system is Transparent

### Leaving the User Free

# We are making the Unknown Known

### The Complex Just Complicated

Dave Snowden: Cynefin framework

## BUTT

### In Business Quality is NOT job #1

# Financial Incentives work against making Better Software

# We are engaged in a process of Knowledge Generation

# This is a process of Human Discovery in Thought

#### It is Priceless

#### It is a Gift

### It cannot be Bought

#### It cannot be Sold

## It can only be Freely Given

# In truth my Thinking can NOT be for Sale

# MAYBE

# This explains the Disconnect between Techie and Business

Robert Glass: Facts & Fallacies of Software Development

# Directly linking Money to this Free Process produces Substandard Results



## How could Software Dev be funded differently?

# The Princeton IAS where von Neumann worked was funded by donation

George Dyson: Turing's Cathedral

